PRESSEINFORMATION

ELLWANGEN, 26.09.2019

Simpler, faster, smarter – new charging solutions from VARTA Consumer Batteries

VARTA Consumer Batteries presents three smart accessories for quick and easy charging. The new Wall Charger and the new Car Charger Dual USB Fast provide power for several different devices – simultaneously, speedily and reliably. VARTA's 2in1 Charge & Sync cable for Micro USB & Type C supports powerful data synchronisation during the charging process. All three new energy sources are available in stores now.

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Each household in Europe has on average ten mobile devices, e.g. smartphones, tablets or eReaders.[1] This number will surely rise in coming years because smartwear is becoming increasingly popular. Smartphones, tablets and other mobile devices are often charged

[1] Case study: "Bitdefender Security Awareness in the Age of Internet of Things" (2016)

simultaneously, sometimes several times per day, and with up to three different chargers per household.[2] This often causes a tangled jumble of cables and plugs, so VARTA has developed new charging solutions to help users clear away the cable chaos and achieve maximum charging performance.

Wall Charger	
Dimensions (W x H x D)	56 x 99 x 28 mm
Weight:	93 grams
Input current:	100 – 240 V
Output power:	Σ 5.4 A // 27W
USB connections:	2 x USB A 5V / 2.4 A max. 1 x USB Type C 5V / 3 A
Warranty:	3 years
RRP (incl. VAT):	**€16.99**

Whoever says "A" must also have "C"

The smart Wall Charger conveniently and simultaneously charges up to three devices at a single socket. Each mobile device receives suitable power supply thanks to the Wall Charger's three USB outputs: two of these outputs are USB A ports with a shared output current of 2.4 A; the third output is a USB Type C port with 3 A output current. The Wall Charger is especially well prepared for the future because it integrates USB Type C, which has already become widely established as the new standard thanks to its impressively high transfer speed. The Wall Charger has a convenient and compact size so it can fit easily into any pocket. Furthermore, it covers all global voltage standards, so it's the ideal travel companion for mobile devices, which it charges at the same fast speed worldwide. The Wall Charger is available in stores for € 16.99 (RRP).

[2] prnewswire.com "Low Battery Anxiety"

VARTA CONSUMER BATTERIES

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Charges faster than the highway's speed limit

Does this nerve-wracking scenario sound familiar? You're under time pressure in the early morning because your smartphone and tablet aren't yet fully charged and you should have started on your commute to work minutes ago? Now both mobile devices can get a huge, speedy and simultaneous energy boost thanks to VARTA's new Car Charger Dual USB Fast. When the Car Charger Dual USB Fast is plugged into the cigarette lighter in a car (12 V) or truck (24 V), it can charge mobile devices via two USB outputs. In addition to a USB A port with 2.4 A output current, the Car Charger Dual USB Fast is also equipped with a USB Type C PD port with 3 A output current. The acronym "PD" stands for the intelligent "Power Delivery" function, which charges devices at extraordinary speed and efficiency. Constant communication between the charger and the connected PD-capable device enables the charger to individually determine the maximum permissible power for each charging process and thus to charge the mobile device as quickly as possible. The Car Charger Dual USB Fast supports all currently available cables. A blue LED indicator shows that the Car Charger is supplied with power. The Car Charger Dual USB Fast is available in stores for € 12.99 (RRP).

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Car Charger Dual USB Fast		**2in1 Charge & Sync cable Micro USB & USB Type C**	
Dimensions (D x H):	32 x 66 mm	Length:	1 meter
Weight:	30 grams	Weight:	30 grams
Input current:	12 V car 24 V truck	Color:	Black
Total output power:	30 W	USB connections:	1x Micro USB 1x USB Type C
USB connections:	1x USB A 5V / 2.4 A 1x USB Type C PD 5 V / 3 A // 9 V / 2 A // 12 V / 1.5 A	Data rate:	480 Mb/s
Warranty:	3 years	Warranty:	2 years
RRP (incl. VAT):	**€12.99**	**RRP** (incl. VAT):	**€9.99**

One cable, two functions

The VARTA 2in1 Charge & Sync cable for Micro USB & Type C enables charging and data transfer from smartphones, tablets and smartwear at the highest speed. It is compatible with all Micro USB and USB Type C powered devices. Thanks to a cable length of one meter, it guarantees adequate freedom of movement without unwanted disconnections. The 2in1 Charge & Sync cable is available in stores for € 9.99 (RRP).

VARTA offers a new trio of high-performance helpers that meet the demands of today's family and professional life. The Wall Charger and the Car Charger Dual USB Fast assure convenient charging for all mobile devices. And when time is short, the 2in1 Charge & Sync cable for Micro USB & Type C charges devices and transfers data at maximum speed.

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Request a sample:

Are you a journalist and feel like testing a VARTA product? No problem! We are happy to arrange to send you a sample. Simply get in touch with us by writing to **varta@haebmau.de**.

For further information about VARTA Consumer products and the company visit:

Webpage | Facebook

Press contact:

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About VARTA Consumer Batteries GmbH & Co. KGaA

VARTA Consumer Batteries GmbH & Co. KGaA is a supplier of innovative high-quality products, including batteries, rechargeable batteries, chargers and lights, with which it generates annual sales totaling over 300 million euros in Europe. The business is run from the company's headquarters in Ellwangen. VARTA Consumer Batteries is both the market leader and the only German battery manufacturer of primary batteries for the end consumer, that relies on Germany as its manufacturing location. Its factory in Dischingen annually produces circa 1.5 billion alkaline batteries. VARTA Consumer Batteries brings movement into the mobile energy market with strong product ideas developed on the basis of expertise acquired during more than 130 years of the company's history. Along with its innovative strength, VARTA Consumer Batteries is also unique thanks to the breadth, quality and design of its product assortment. The secrets of its successful product portfolio are an intensive focus on consumers' lifestyle and close cooperation with the trade. This enables VARTA Consumer Batteries to respond successfully, speedily and flexibly to current trends in devices on the dynamic Fast Moving Consumer Goods (FMCG) market, to provide optimal energy solutions and to keep the promise of its brand message: "VARTA – in service for you."